

Why am I

ORANGE?

ORANGE THE WORLD: 16 days of activism
against GENDER-BASED VIOLENCE.



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Alarming numbers

One in three women worldwide will experience physical or sexual violence in her lifetime. Violence against women and girls is one of the most widespread human rights violations.

- On average, every 11 minutes a woman or a girl is murdered by her partner or family member.
- In Europe, 0.7 women or girls are murdered per 100,000 women.
- Almost a quarter of girls aged between 15 and 19 who have ever been in a relationship have experienced physical or sexual violence by their partner.
- 82% of women elected to national parliaments report having experienced some form of psychological harassment and oppression while in office, including inappropriate innuendos or sexist and degrading insults. Most common are attacks on social media. 44% of these women report having received death, rape or kidnapping threats.
- 11% of women in the EU have experienced sexual harassment in the online space since the age of 15. This includes unsolicited and offensive sexually explicit emails/text messages or abusive and inappropriate suggestions on social media.

Violence against women is rooted in the unequal status of women in society. It reflects the unbalanced distribution of social, political and economic power between women and men. It is a form of discrimination that causes or is at risk of causing physical, sexual, psychological or economic harm or suffering.

(<https://rm.coe.int/1680462471>)

Violence against women diminishes their dignity and integrity and causes serious harm to families, communities and societies.



The results of a 2014 FRA survey showed that 32% of women in the Czech Republic have experienced physical or sexual violence since the age of 15.

(https://fra.europa.eu/sites/default/files/fra-2014-vaw-survey-at-a-glance-oct14_cs.pdf)

The overall extent of violence against women is not easy to determine.

The social stigma surrounding the topic and under-reporting has led to only a fraction of cases being reported.



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Is an international campaign to end violence against women and girls around the world. The campaign was launched by activists at the opening of the Women's Global Leadership Institute in 1991 as **16 Days of Activism** calling for the prevention and elimination of violence Against women and girls. In support of this initiative, the UN Secretary-General launched the UNITE by 2030 to End Violence against Women campaign in 2008, which runs concurrently with the 16 Days of Activism. The aim is to raise awareness about gender-based violence, support victims, transform societal norms and contribute to systemic changes that will curb violence.

Orange is the campaign's signature colour. As a bright and optimistic colour, it represents a bright future without violence against women and girls.

The 16 Days of Activism traditionally begin on **25 November** (International Day for the Elimination of Violence against Women) and end on **10 December** (Human Rights Day).

Many prominent institutions show their support for the campaign **by illuminating their buildings in orange**. Charles University is also joining in by lighting up the Karolinum building.



You can express your support for the campaign by pinning on an orange ribbon or wearing orange clothing.

To spread awareness of the existence of gender-based violence, you can share your orange photos or link to our campaign page (QR) with the hashtag

#OrangeTheWorldUK

Thank you!



Charles University is committed to zero tolerance of gender-based violence and therefore, as every year, joins the campaign. UK Point of Charles University and the Student Majáles association cooperate in the organisation of events during the campaign.

Information about further events will be displayed on the Student Majáles social media channels and also on the UK Point website.

