Campus Hybernská has become a new centre for the popularization of science and research and connecting the academic community with the public, the commercial sector, thus strengthening the university's third role as a knowledge transfer centre. At CU, this third role is fulfilled through expert-led interdisciplinary discussions on societal topics with the public, providing reliable information that promotes critical thinking and improves the social climate. Additionally, Campus Hybernská aims to strengthen its key partnership with the City of Prague.

One of the main pillars of activity is the Didaktikon educational centre, which offers an innovative approach to teaching for elementary and secondary school students. Additionally, various courses and advisory options that provide professional support and personal development opportunities (e.g., the Centre for the Care of the Soul) are available here. Thus, Campus Hybernská becomes not only a centre of academic excellence but also an active player in public and social life.