Media in the public sphere

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Several groups involved in international teams which approach the topic from different theoretical perspectives are gathered in this research. The group focused on the research of journalism and photojournalism focuses on the analysis of media content, the working conditions of journalists and changes in them, ethical principles, the relationship between journalists and their sources, the influence of media ownership on the media industry, the relationship between politics, business and journalism, and so on. The team is involved in the largest ever international comparative research in this area, the Worlds of Journalism Study – www.worldsofjournalism.org. Political communication and political marketing researchers focus on the so called new media and their potential for political and civic participation, as well as political campaigns. The research into the history of media has recently focused on Czech media history, especially television. The research in the field of cultural studies is interested in the study of popular culture, participative research and audience studies.

Selected outputs